



HOSTED BY CAL STATE FULLERTON

PACIFIC SOUTHWEST CONFERENCE 2020

SPONSORSHIP DECK

IT IS WITH GREAT EXCITEMENT WE ANNOUNCE THAT THE
CAL STATE FULLERTON STUDENT CHAPTER OF THE
AMERICAN SOCIETY OF CIVIL ENGINEERS WILL HOST THE
PACIFIC SOUTHWEST CONFERENCE FROM APRIL 1-4, 2020.



ABOUT CAL STATE FULLERTON

CAL STATE FULLERTON (CSUF) IS THE LEADING CSU CAMPUS, SERVING AS AN INTELLECTUAL AND CULTURAL CENTER FOR SOUTHERN CALIFORNIA AND DRIVER OF WORKFORCE AND ECONOMIC DEVELOPMENT. CSUF IS AN EMERGING NATIONAL MODEL FOR SUPPORTING STUDENT SUCCESS THROUGH INNOVATIVE HIGH IMPACT EDUCATIONAL AND CO-CURRICULAR EXPERIENCES, INCLUDING FACULTY STUDENT COLLABORATIVE RESEARCH.

THE AMERICAN SOCIETY OF CIVIL ENGINEERS

THE AMERICAN SOCIETY OF CIVIL ENGINEERS (ASCE) IS THE NATION'S OLDEST ENGINEERING COMMUNITY THAT PROMOTES SUCCESS WITHIN THE FIELD. MEMBERS OF ASCE NETWORK WITH BOTH PEERS AND PROFESSIONALS IN THE INDUSTRY. IT IS THE PLACE TO START OR ADVANCE YOUR CAREER WITH CONNECTIONS TO INTERNSHIP AND JOB OPPORTUNITIES. CSUF ASCE HAS OVER 200 ACTIVE MEMBERS AND COMPETES AT PSWC EVERY YEAR.

THE PACIFIC SOUTHWEST CONFERENCE

THE PACIFIC SOUTHWEST CONFERENCE (PSWC) IS ASCE'S LARGEST STUDENT LED CONFERENCE. IT IS COMPETITION FOCUSED WITH NINE TECHNICAL AND FOUR RECREATIONAL CHALLENGES AMONG OTHERS. PSWC IS FOUR DAYS LONG AND HOSTS OVER 1,500 CIVIL AND ENVIRONMENTAL ENGINEERING STUDENTS FROM 18 UNIVERSITIES ACROSS SOUTHERN CALIFORNIA, ARIZONA, NEVADA, AND HAWAII. THIS CONFERENCE IS THE PINNACLE OF LEADERSHIP, TEAMWORK, AND PEER AND PROFESSIONAL NETWORKING. IT IS AN OPPORTUNITY TO APPLY WHAT IS LEARNED IN THE CLASSROOM IN A (FRIENDLY) HIGH STAKES ENVIRONMENT.



1,500+ CIVIL & ENVIRONMENTAL
ENGINEERING STUDENTS

18 UNIVERSITIES

3 DAYS OF
COMPETITION

9 TECHNICAL
EVENTS

4 RECREATIONAL
EVENTS



CONCRETE CANOE



VOLLEYBALL



TIMBER-STRONG
DESIGN BUILD



BASKETBALL



GEO WALL



ULTIMATE FRISBEE



SURVEYING



SOCCER



TECHNICAL PAPER



TRANSPORTATION

6

MISCELLANEOUS
EVENTS



ENVIRONMENTAL



SUSTAINABLE DAM



COLLABORATION
EVENT

65 AWARDS

THE POWER OF PARTNERSHIP

PSWC2020 WILL BE COMPLETELY STUDENT RUN BY ASCE'S EXECUTIVE BOARD OF SEVEN PEOPLE. IT WILL BE SIGNIFICANTLY SUPPORTED BY HUNDREDS OF HOURS OF PREPARATION TIME AND ENERGY. THESE INDIVIDUALS WILL PLAN AND EXECUTE THE CONFERENCE FOR OVER 1,500 STUDENTS ON TOP OF MANAGING FULL-TIME CLASSWORK LOADS, CIVIL ENGINEERING INTERNSHIPS, AND JOBS!

THESE TITANS ARE DEDICATED TO CSUF'S EXCELLENCE AND HAVE AN UNWAVERING VISION TO UPHOLD PSWC'S LEGACY AND HOST THE BEST CONFERENCE YET.

YOUR SUPPORT WILL HELP US ACHIEVE THIS VISION.



SPONSORSHIP OPPORTUNITIES

FOR THE 2019-2020 YEAR, WE INVITE ORGANIZATIONS AND COMPANIES THAT SHARE OUR VISION FOR PSWC'S EXCELLENCE TO CREATE STRATEGIC PARTNERSHIPS WITH US.

| | | | | |
|-----------------|----------------------------|-------------------------|-----------------------------|--------------------------|
| BENEFITS | SUPPORTER \$500 | HERO \$1,000 | CHAMPION \$2,500 | TITAN \$5,000 |
|-----------------|----------------------------|-------------------------|-----------------------------|--------------------------|

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|--|--------------------|-----------------|---------------------|------------------|
| SPECIAL INVITATIONS TO END OF THE YEAR BANQUET | 2 | 2 | 4 | 4 |
| CORPORATE ITEM IN ATTENDEE SWAG BAG | ● | ● | ● | ● |
| LOGO ON PSWC WEBSITE | ● | ● | ● | ● |
| LOGO IN PSWC PROGRAM | LOGO | LOGO | 1/4 PAGE AD | 1/2 PAGE AD |
| LOGO ON T-SHIRT FOR ALL REGISTERED ATTENDEES | SMALL | SMALL | MEDIUM | LARGE |
| LOGO ON ALL PRINTED PROMOTIONAL FLYERS | | ● | ● | ● |
| LOGO ON ALL DIGITAL PROMOTIONAL FLYERS | | | ● | ● |
| LOGO ON BANQUET SLIDESHOW PRESENTATION | | | ● | ● |
| LOGO ON MEAL TICKET AND BANQUET TICKET | | | ● | ● |
| RESUMES FROM STUDENT COMPETITORS/ LEADERS | | | | ● |
| LOGO ON BILLBOARD FACING THE 57S FREEWAY | | | | 1 MONTH PRE-PSWC |
| COMPANY BOOTH AT CONFERENCE CAREER FAIR | | ● | ● | ● |
| ON-STAGE THANK YOU AT PSWC BANQUET | | | ● | ● |
| SPONSOR AWARD/PLAQUE | | | ● | ● |

ASCE AT CSUF IS A FEDERALLY LICENSED 501(C)(3) NON-PROFIT ORGANIZATION.
ALL DONATIONS MADE ARE TAX DEDUCTIBLE. OUR TAX ID IS: 1-95-2081258-A2.

TO SUPPORT PSWC2020, PLEASE CONTACT

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